# RECEIVED CENTRAL FAX CENTER

:1 805 584 6427

1/ 2

DEC 1 2 2005

PTO/SB/21 (09-04) Approved for use through 07/31/2006, OMB 0651-0031
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE ection of information unless it displays a valid OMB control number. Inder the Paperwork Reduction Act of 1995, no person are required to respond to Application Number 10/817,593 Filing Date TRANSMITTAL APRIL 1, 2004 First Named Inventor **FORM** DAVID GERKEN Art Unit 2157 Examiner Name TBD (to be used for all correspondence after initial filing) Attorney Docket Number GERKEN0401 Total Number of Pages in This Submission **ENCLOSURES** (Check all that apply) After Allowance Communication to TC Fee Transmittel Form Drawing(s) Appeal Communication to Board Licensing-related Papers Fee Attached of Appeals and Interferences Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) Petition Amendment/Reply Petition to Convert to a Proprietary Information After Final Provisional Application Power of Attorney, Revocation Affidavits/declaration(s) Change of Correspondence Address Status Letter Other Enclosure(s) (please identify Terminal Disclaimer **Extension of Time Request** below): Request for Refund Express Abandonment Request CD, Number of CD(a) Information Disclosure Statement Landscape Table on CD Certified Copy of Priority Remarks Document(s) Reply to Missing Parts/ Incomplete Application Reply to Missing Parts under 37 CFR 1.52 or 1.53 SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT Firm Name MICHAEL BLAINE BROOKS, P.C. Signature Leon Printed name MICHAEL B. BROOKS Date Reg. No. **DECEMBER 12, 2005** 39.921 CERTIFICATE OF TRANSMISSION/MAILING I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below: Signature MARILYN BENET Date **DECEMBER 12, 2005** Typed or printed name

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to 2 hours to complete, including gathering, preparing, and submytting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Depertment of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS, SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

# RECEIVED : 1 805 584 6427 CENTRAL FAX CENTER

## DEC 1 2 2005

ATTORNEY DOCKET No. GERKEN0401

#### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

David Gerken

Date: December 12, 2005

Serial No. 10/817,593

Group Art Unit: 2157

Filed: April 1, 2004

Examiner: TBD

Title: System and Method for )
Selectively Acquiring and )
Targeting Online Advertising )
Based On User IP Address

P.O. Box 1450
Alexandria, VA 22313-1450

### COMMUNICATION: REQUEST STATUS OF APPLICATION

Dear Sir,

The applicant respectfully requests the present status of the above-identified patent application in writing.

Respectfully submitted,

Mil a. Brook

Dr. Michael B. Brooks, Esq.
Registration Number 39,921
Telephone No. (805) 579-2500; FAX (805) 584-6427

Michael Blaine Brooks, P.C. P.O. Box 1630 Simi Valley, CA 93062-1630 Customer No.24507